



Florensis Kenya opts for quality

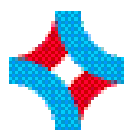
“Bosman has ensured that the irrigation side is failsafe, so that there’s always a second pump at hand, in case the first one fails. It is therefore possible to irrigate at all times...”

Florensis Kenya is currently experiencing a significant expansion. Their site, situated in the Naivasha region, has seen considerable growth over the last year. They now have 14 hectares of greenhouses. The former Silze and Mayflower operations are now also part of this innovative company with branches in the Netherlands, Portugal,

Ethiopia and Kenya. For Eddy Verbeek, General Manager of Florensis, this was not an overnight development. The site has undergone a complete upgrade, using the latest cutting-edge technologies. In Verbeek’s opinion, this is necessary to keep fulfilling all the quality demands buyers and customers are placing on their products.

“In our different sections

perennials, bedding plants and geraniums are grown. For our company, it is important to work with reliable partners, and of course also with companies able to provide good and local services”. Verbeek explains that it is an advantage that Bosman have their site in Naivasha, as well as local service staff, and a warehouse where spare parts are stocked. Everything is up to date.



hoogendoorn
growth management



“Local people are installing our project, and come on site to train our own staff. In case there’s any unexpected problems, Bosman is at our disposal straight away - a level of security which is very important to our operation”, says Verbeek.

“Bosman has ensured that the irrigation side is failsafe, so that there’s always a second pump at hand, in case the first one fails. It is therefore possible to irrigate at all times - we can feel secure, and Bosman provides us with good advice on all the options available. We have created the perfect design together”.

For Florensis water quality is of upmost importance. Therefore there is a state of the art filter system installed, after the lake pumps filtering the water

down to 40 micron. After the filtering the water is disinfected by a modern UV installation, leaving Florensis with the best water quality possible. Which is utmost important for our products.

“We create the optimum climate inside our propagation area, amongst others using a Ludvig Svenson screen, and a humidification installation; tools which allow us to always achieve the correct temperature and RH levels”.

The complete 14 ha site is controlled using our Hoogendoorn iSii computer, from irrigation to the climate side of things. In the opinion of Bert Louwerse, manager at Bosman Kenya, Florensis has opted for security and quality. “The complete technical installation,

irrigation technology and the Hoogendoorn iSii computer are all state of the art equipment, ensuring a long service life, and above all, also lowers the operating costs”.

“We have also made the switch to a Hoogendoorn iSii computer, and it was

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a perfect fit right from the start. We now have clear reports and graphs, so that we can always learn from the past. The Hoogendoorn iSii is very

easy to operate and adjust to our requirements. Bosman provides the local service, and that’s a pretty good feeling after all”.

Martin Helmich, Sales Director with Hoogendoorn, explains that all water flows can be easily tracked on the Hoogendoorn computer, and thanks to the computer’s extensive registration facilities, Florensis can always look back over all values set and actually realised. Water consumption and the addition of fertilizers are optimised in a most efficient manner.

Verbeek says that Florensis is now well prepared for the future, and able to grow plants in Naivasha in a sustainable way - all this combined with the right technology and service from Naivasha.