



# preesman **Back on Track**

Preesman Plants is back on track again after a number of positive changes.



*De Kwakel, The Netherlands*

In order to extend their breeding power for their clients and market types, Preesman is establishing new facilities in Nakuru, Kenya. In addition to breeding and show facilities they are building a state-of-the-art propagation area, which will include dedicated budwood greenhouses. Nakuru will allow them to supply top class material of their new varieties.

But that's not all, they have also moved their headquarters in Holland, and now they are at 'Breeders Avenue' alongside other well known breeders.

During IFTF and Hortifair (October 30 to November 2) this year, be sure to stop by Preesman's open house. You can find us at Hoofdweg 119, de Kwakel.

Earlier this summer Preesman bid a fond farewell to Siddhartha Biswas as he went on to pursue new challenges. This means new faces, but you will recognize them from the past. Jelle Posthumus and Bob Goedemans from the main Preesman office in Holland will together be the contact persons for the African market.



**Royal Sphinx**



**Nakuru, Kenya**



Pompidou



Adamma



Madame Red



L to R: Bob, Jelle and Siddhartha

Next time you are at one of the Dutch auctions or export market, be on the lookout for the “white jacket guys.” Preesman representatives are on the ground and ready to assist their clients worldwide. They’ll be checking on quality and working with packers to improve the already high standards.

In addition to varieties for higher altitudes, Preesman is coming up with a low altitude assortment. Variety testing has been started and the first outcome is to be expected on very short notice. In

fact, we are testing many of our new and existing varieties at Ziway In Ethiopia said Bob Goedemans. For the higher altitudes, they are coming up with amazing new varieties such as Madame Red, Royal Sphinx, Pompidou, Adamma and Confidens, of all these varieties the first commercial planting have been started.

As special as its name, Pompidou features some astounding characteristics, including its beautiful, vibrant color and great production ability. Pompidou offers a 6 to 7 cm budsize at

high altitudes (1800-2000 meters), high yields, an average stem length of 60 to 70cm and very good trading characteristics.

Harvest Flowers Ltd has had great success with Mya, one of their latest introductions. This great pink-white bicolor features excellent vase life performance (14+ days!) and 100% flowering. It is a perfect added value for the assortment. Other advantages include disease resistance, high production and long average lengths, even at high altitudes.